

Watch Verification Checklist

Movement tier identification + dial / case verification

How to use this checklist: Run through each checkpoint when receiving your order. Items meeting all checkpoints = top-tier rep. Items failing 2+ checkpoints = standard-tier or below — negotiate price or request replacement before final acceptance. For category-specific verification protocols and price tier benchmarks, see the full guide URL at the bottom of this PDF.

MOVEMENT TIER (most important watch decision)

■ Clone movement (top tier)

Replica of original movement (e.g., Clone 3135 for Rolex Submariner). Highest accuracy + reliability.

■ Swiss ETA-based

Swiss-made base movement modified for the model. Mid-tier reliability.

■ Asian 28800 BPH

Chinese-manufactured automatic movement at standard 28800 vibrations/hour. Entry tier.

■ Quartz

Battery-powered — only acceptable for explicitly quartz authentic models (some Cartier, etc.).

■ Verify with seller

Top sellers disclose movement tier upfront. Ambiguous descriptions = lower tier.

DIAL VERIFICATION (5 checkpoints)

■ Text alignment

Brand + model text perfectly horizontal, no skew.

■ Hour markers

Equally spaced, identical shape per marker; lume application consistent.

■ Date window

Cyclops magnification (Rolex) 2.5x; date numerals aligned in window.

■ Hands

Length proportional to dial; minute hand reaches markers exactly.

■ Logo crispness

Brand crown/star/logo printed (not heat-transfer); standard-tier prints fade.

CASE + BRACELET (5 checkpoints)

■ Brushed/polished finish

Brushed surfaces show consistent direction; polished surfaces mirror-smooth.

■ Engraving depth

Brand engravings between lugs (case-back, lug area) deep + crisp.

■ Bracelet weight

Authentic stainless steel weight matches model spec — verify with kitchen scale.

■ Clasp mechanism

Deployant clasp folds smoothly; security latch engages firmly.

■ Serial number

Engraved between lugs (Rolex) or on case-back — top-tier matches authentic serial format.

FUNCTIONAL TESTS

■ Time accuracy (after 24h)

Top-tier clone movement: ± 5 sec/day. Mid-tier: ± 15 sec/day. Standard: $\pm 30+$ sec/day.

■ **Power reserve**

Verify against authentic spec — 40h+ for most models.

■ **Date change**

Should happen at midnight (within 5 min). Slow/instant variation indicates movement tier.

■ **Water resistance**

Don't trust 'water resistant' claims on reps — assume splash-proof only.